



Hispanics of Today and Tomorrow Presents
2nd Annual Emporia Dia de los Muertos Parade and Celebration
October 26, 2019

Parade Guidelines

Dia de los Muertos (Day of the Dead) is an ancient tradition rooted in Mexico, celebrating life and honoring those who have passed on. The illustrator José Guadalupe Posada depicted rich and poor alike as skeletons in ordinary and sometimes outrageous but tragic life settings. The Posada Calavera always seemed to be laughing, frolicking and up to some kind of mischief. We want the public laugh and perhaps cry but never abhor, they must never be made to feel that they just walked away from seeing something gory, ghoulish, four or traumatizing.

Our mission is to exert cultural self-determination, strengthen, community and promote cultural exchange through intergenerational learning an expression through art, music, food, dance political satire. We want to promote pride in Emporia cultural identity through our grassroots, non-corporation organizing.

Parade Guidelines

- Theme can vary some from the above, but must also adhere to it. Judges will be on the corner of 8th and Commercial. Float winner given to Best Theme. Best Costume.
- Volunteers are integral to a successful event. Be respectful and follow direction of parade officials. They will direct you to keep the pace that ensures a timely parade.
- **ALL FLOATS and walking/riding groups, MUST FOLLOW THE THEME DIA DE LOS MUERTOS.**
- Parade participants must assemble at the parade staging area at 9:00 a.m. on Eastside of 7th Street. **The parade leaves promptly at 10:00 a.m.**
- Float limit is 21 feet long to 12 feet height, and 12 feet wide.
- No fire, other type of combustibles, dangerous gases, liquids, chemicals or weapons allowed.
- **All members** of floats or walking/riding groups must be masked or painted as Calaveras (NO Halloween costumes or clowns. NO Bloody masks. NO Llorona or evil spirits allowed)
- Any materials being handed out during parade and celebration must be pre approved.
- No candy throwing allowed as per City ordinance.
- Unless your car is in the parade, carpool or be dropped off at the parade staging area.
- Participants need to fill out entry form in order to participate.
- In spirit of our mission to strengthen community and promote cultural exchange, parade participants can be schools, non-profits, and individuals or small groups. No Political Agenda.

- **ENTRY FEE: \$10.00 fee to insure sustainability of this event, we are asking for parade participants. The money collected will be used to purchase can goods to distribute to local community pantries.**

Hispanics of Today and Tomorrow, Emporia Main Street, Kansas for the Free Arts,
Migrant Education Program, Granada Theatre, Mobilizing Literacy 4 Lyon County,

Presents

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Parade Registration

We ask that you complete this application in order to participate in the parade. By doing so, you are committing to adhere to the parade guidelines. In addition, you take responsibility that members of your group are aware of the guidelines and will also adhere to them.

1. Group or Organization Name _____
2. Participants Phone number _____
3. Participants Email address _____
4. Float/Participant Title _____
5. Describe your float/parade display:

6. How does your float/parade display represent the theme, tradition of Dia de los Muertos?

7. Number of youth involved: _____
8. Number of elders involved: _____
9. Any needs regarding accessibility: _____
10. What are your ideas for maintaining the Emporia Dia de los Muertos Parade and Celebration as grassroots, community, and non-corporation event?

Please return this entry form and \$10.00 fee no later than October 20 to 701 Peyton Street, Emporia, KS 66801. For more information email: hottfiesta1@hotmail.com or website: www.hottfiesta.com. Download application on the website. You will be assigned a number upon turning in your application and entry fee. No parade entry will be allowed without an application or entry number.

Entry received : _____

Number Assigned: _____

Entry fee: : _____